

**DISCIPLINA:** INGLÊS

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## **EXERCÍCIOS**

### **1. (ENEM, 2021)**

Back in the ancestral homeland of Michelle Obama, black women were rarely granted the honorific Miss or Mrs., but were addressed by their first name, or simply as "gal" or "auntie" or worse. This so openly demeaned them that many black women, long after they had left the South, refused to answer if called by their first name. A mother and father in 1970s Texas named their newborn "Miss" so that white people would have no choice but to address their daughter by that title. Black women were meant for the field, or the kitchen, or for use as they saw fit. They were, by definition, not ladies. The very idea of a black woman as first lady of the land, well, that would have been unthinkable.

Disponível em: [www.nytimes.com](http://www.nytimes.com). Acesso em: 28 dez. 2019 (adaptado).

A crítica do livro de memórias de Michelle Obama, ex-primeira-dama dos EUA, aborda a história das relações humanas na cidade natal da autora. Nesse contexto, o uso do vocábulo "unthinkable" ressalta que

- a) a ascensão social era improvável.
- b) a mudança de nome era impensável.
- c) a origem do indivíduo era irrelevante.
- d) o trabalho feminino era inimaginável.
- e) o comportamento parental era irresponsável.

### **2. (ENEM/2018)**

Lava Mae: Creating Showers on Wheels for the Homeless

San Francisco, according to recent city numbers, has 4,300 people living on the streets. Among the many problems the homeless face is little or no access to showers. San Francisco only has about 16 to 20 shower stalls to accommodate them.

But Doniece Sandoval has made it her mission to change that. The 51-year-old former marketing executive started Lava Mae, a sort of showers on wheels, a new project that aims to turn decommissioned city buses into shower stations for the homeless. Each bus will have two shower stations and Sandoval expects that they'll be able to provide 2,000 showers a week.

ANDREANO, C. Disponível em: [abcnews.go.com](http://abcnews.go.com). Acesso: 26 jun. 2015 (adaptado).

A relação dos vocábulos *shower*, *bus* e *homeless*, no texto, refere-se a

- a) empregar moradores de rua em lava a jatos para ônibus.
- b) criar acesso a banhos gratuitos para moradores de rua.
- c) comissionar sem-teto para dirigir os ônibus da cidade.
- d) exigir das autoridades que os ônibus municipais tenham banheiros.
- e) abrigar dois mil moradores de rua em ônibus que foram adaptados

### 3. (ENEM 2021)

We are now a nation obsessed with the cult of celebrity. Celebrities have replaced the classic notion of the hero. But instead of being respected for talent, courage or intelligence, it is money, style and image the deciding factors in what commands respect. Image is everything. Their image is painstakingly constructed by a multitude of different image consultants to carve out the most profitable celebrity they can. Then society is right behind them, believing in everything that celebrities believe in. Companies know that people will buy a product if a celebrity has it too. It is as if the person buying the product feels that they now have some kind of connection with the celebrity and that some of their perceived happiness will now be passed onto the consumer. So to look at it one way, the cult of celebrity is really nothing more than a sophisticated marketing scheme. Celebrities though cannot be blamed for all negative aspects of society. In reality society is to blame. We are the people who seemed to have lost the ability to think for ourselves. I suppose it's easier to be told what to think, rather than challenging what we are told. The reason we are swamped by celebrity is because there is a demand for it.

Disponível em: [www.pitlanemagazine.com](http://www.pitlanemagazine.com).

Acesso em: 7 dez. 2017 (adaptado).

O texto, que aborda questões referentes ao tema do culto à celebridade, tem o objetivo de

- a) destacar os méritos das celebridades.
- b) criticar o consumismo das celebridades.
- c) ressaltar a necessidade de reflexão dos fãs.
- d) culpar as celebridades pela obsessão dos fãs.
- e) valorizar o marketing pessoal das celebridades.

### 4. (ENEM/2017)

**Take your car just  
anyplace for an oil change,  
and you may regret it  
down the road.**



Nesse texto publicitário são utilizados recursos verbais e não verbais para transmitir a mensagem. Ao associar os termos *anyplace* e *regret* à imagem do texto, constata-se que o tema da propaganda é a importância da

- a) preservação do meio ambiente.
- b) manutenção do motor.
- c) escolha da empresa certa.
- d) consistência do produto.
- e) conservação do carro.